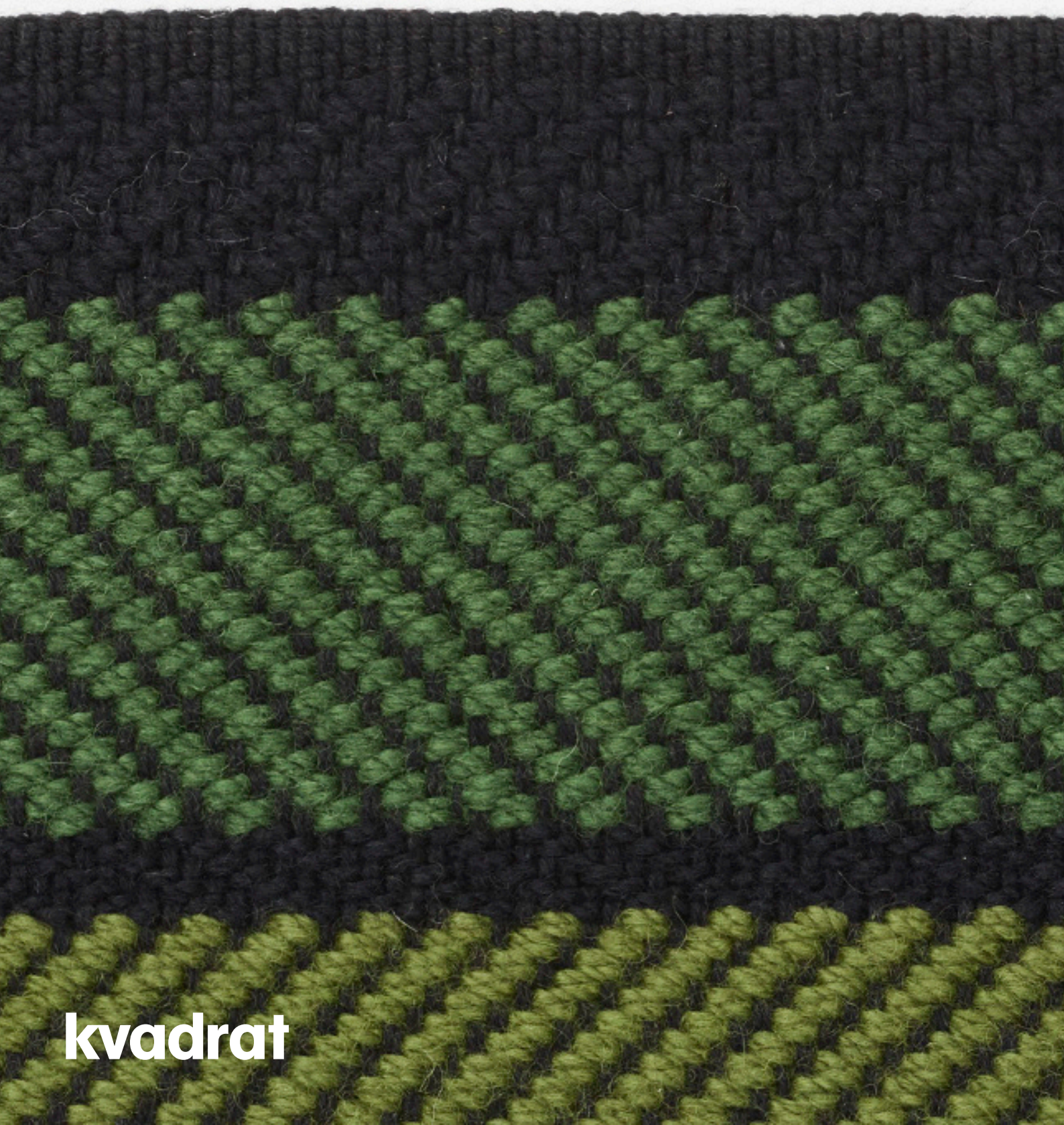
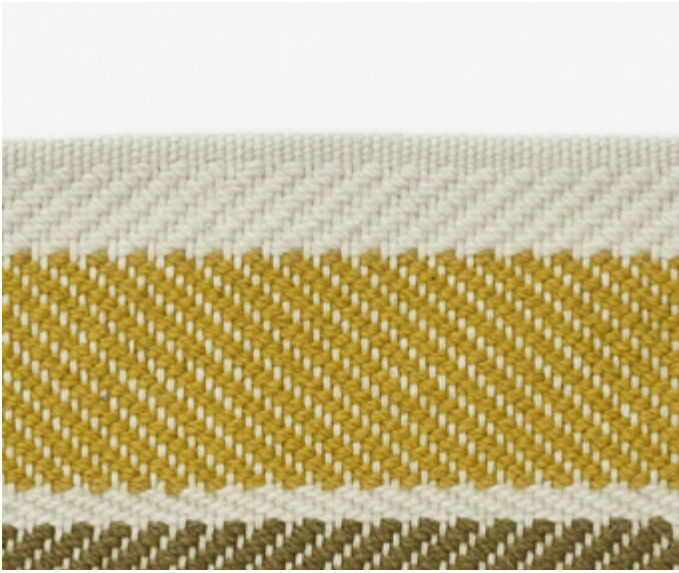


Merger
Hella Jongerius



kvadrat



Merger

Hand woven

80% new New Zealand wool, 20% cotton

7 mm high

1700 gr/m²

8 colours

Maximum size 400 cm × 1000 cm

Merger

The design of *Merger* is inspired by colour blocking techniques. In this playful, fresh design, two tone-on-tone colours are juxtaposed on a light or dark base, creating a lively and uplifting colour-block effect. The differently sized colour blocks contain the diagonal texture and add a sense of balance and harmony to the design.

This is a special and outspoken rug that is well suited to bold and sophisticated settings. Its distinctive twill, with the colours meeting at different directions and angles, creates a tactile slightly ribbed surface. *Merger* is made from New Zealand wool on a cotton warp.

Hella Jongerius

Hella Jongerius is one of the world's foremost product designers. She is a prominent force in the Netherlands, her native country, as well as on the international stage where she wins regular accolades for her thoughtful and research-driven work. Since her early work for Dutch design collective Droog, and now at her Berlin-based studio Jongeriuslab, material and process research largely determines her design direction. Her work has been characterised by a unique ability to approach industry with a craft perspective. In 2013 Hella Jongerius was appointed Design Director for Danskina, she has brought that same craft sensibility, research and experimentation to the textile industry.

For further information, please contact press@kvadrat.org

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